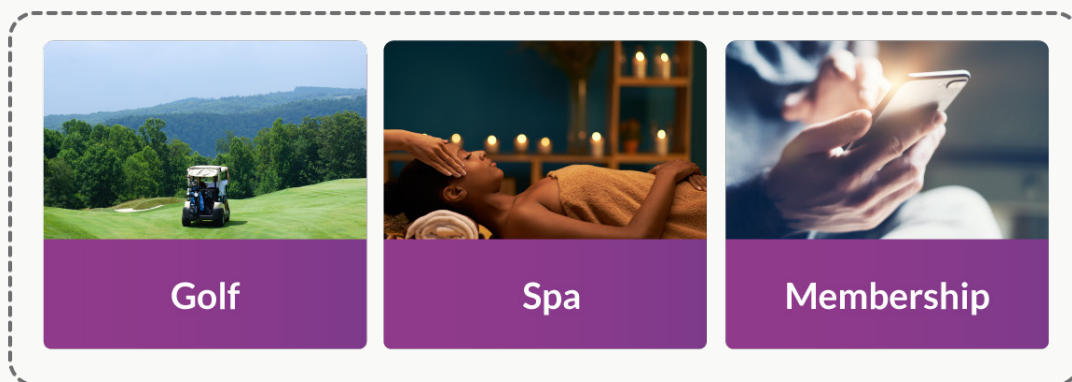# Concept
A SHIJI GROUP BRAND

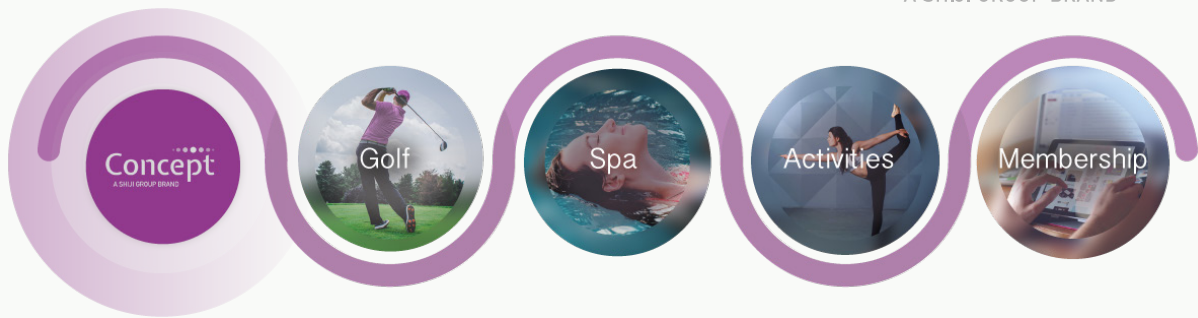# The leading global software solution for the Golf, Spa & Leisure industries.

Who we are

Concept is one of the leading Golf, Spa and Leisure solution providers for luxury hotels around the world. With over 25 years of experience in more than 60 countries, Concept has developed a system that is uniquely integrated with hotel property management systems and an unrivaled know-how in managing global golf, spa and leisure operations.

Our solutions

Golf

Spa

Membership

Concept offers a complete and integrated solution that caters to golf, spa, and leisure management. The Concept solution is made up of Concept Golf and Concept Spa & Leisure, both of which include Concept POS by default, plus several add-on products and modules (Concept Membership, Concept Online, Concept BI) and Interfaces/Integrations (PMS, POS, Payments and Online Distribution).

Concept | Golf | Spa | Activities | Membership

Product Highlights:

1 Internationalization

Concept solutions were developed to be implemented internationally. The software is available in 15 different languages and is multi-currency, multi-region and fiscal compliant. Besides we offer a global support network that covers all the time zone working hours.

2 Flexible Deployment

All Concept products are deployed cloud-based from Concept's. Our clients can benefit from cloud-based, secure deployment of Concept System with improved efficiencies and infrastructure savings. On-premise options are also available, where bandwidth allows.

3 Business Intelligence and Reporting

Concept Business Intelligence is a dynamic reporting tool aimed at providing properties and operations with a simple yet effective method of extracting valuable data contained within the Concept applications, in order to analyze and make key business decisions. It enables users, either locally or centrally (for hotels/resorts part of a group or chain) fast and flexible access to information from their various enterprises running Concept's Golf, Spa and Leisure Software Applications.

4 Open Platform

Concept interfaces to most industry-leading 3rd party solutions, allowing our clients to select best-of-breed solutions and seamless connections between them, leading to less manual data input, fewer operating errors and subsequently increased margins. For both golf and spa, we offer solutions for online distribution via our clients own platform/channels but also via 3rd parties.

5 Powerful add-ons

Our clients can take full advantage of our solutions adding to their product one or more of the Concept add-ons available: Concept Mobile iPad App for Spa & Membership or the Concept Web API for Golf, Spa and Memberzone.

6 Revenue Management

Whether its golf, spa, or both, Concept has a proven track-record of delivering ROI within the first 12 months. Concept arms you with outstanding tools to maximize occupancy and rates, typically providing a 20-30% increase in revenues, while managing costs efficiently.

7 Data Security Guarantee

Concept solutions are PCI PA-DSS Level 3.2 certified and GDPR compliant.

CONTACT US

For more information or to request a free demo, please contact:

concept.sales@shijigroup.com

+351 289 351204